

Reaching Out to the Urban Poor Children

**Steve & Teri Mullen, Pastors
Kid's Konnection, Washington, DC**

INTRODUCTION

1. Who Is Kid's Konnection?
2. What We Do
3. Overview of Workshop

URBAN COMMUNITY RELATIONSHIPS (Teri Mullen)

I. WHY IS COMMUNITY RELATIONS IMPORTANT?

- A. Financially
- B. Collaboration
- C. Reputation of a Good Ministry
- D. Build a Desire to Support the Ministry
- E. Opens Doors into the Homes of the Children

II. WHERE TO BEGIN?

- A. Community Assessment
- B. Community Introductions
- C. Community Commitment
- D. Community Invitation

III. WHO ARE KEY-HOLDERS TO THE COMMUNITY?

- A. Political
- B. Community

IV. PRESENTATION OF YOUR PROGRAM TO THE COMMUNITY

- A. Pictures
- B. Walk your Talk
- C. No time for evangelistic presentations
- D. Be sure you can do what you say you will do
- E. Present the benefits and any testimonies

V. TIME OUTSIDE OF THE ACTUAL MINISTRY

- A. Community meetings
- B. Community events
- C. School events
- D. Home visits
- E. Careful alignments with other agencies and ministries
- F. Funerals

VI. MINISTRY MANNERS

- A. Support the family
- B. Clean up
- C. Do not bash other ministries
- D. Volunteers
- E. Driving manners

WHY SHOULD THEY LISTEN? (Steve Mullen)

I. PURPOSE OF THE MINISTRY

- A. Primary purpose
 - 1. Win souls
 - 2. Establish the kingdom
- B. Secondary purpose
 - 1. Feed the hungry
 - 2. Clothe the naked
 - 3. Meet physical needs

II. EARNING THE RIGHT TO BE HEARD

- A. Total emersion versus commuter mission
- B. Becoming part of the community

III. LONGEVITY CREATES CREDIBILITY

- A. Call versus job
- B. Warrior mentality—we're in a battle
- C. Quitting is easy. There is always an easier way out.

IV. THE INTEGRITY ISSUE

- A. Why should they believe us?
- B. Finances
- C. Personal integrity
- D. Speaking the truth
- E. The total package

***Questions and Answer Session (10 min.)**